

mobilise europe!

Towards a European future in mobile services

Facoltà di Ingegneria Via Eudossiana, 18
Rome 21/11/2014



Save-the-Date

Partners



We cordially invite mobile business enthusiasts, who strive for support of mobile services in Europe, and of course, the European regions, to join us for a day of

- Success stories for mobile services and business from model regions in Europe
- Interactive sessions mixing your experiences and comments with our findings
- Learning from innovation partnerships with partners who know how to do it
- Browsing in our pocket guide: "mobile #hApp-iness@europe
Regional policies to develop mobile services in Europe"
targeted at motivated regions of different maturity levels
- Teaming up with DG ENTR to put mobile services in the wider policy context
of Europe's industrial renaissance and the role of emerging industries

Context:

Mobile services have expanded exponentially in recent years.

Once a field limited to a few players with specific knowledge and technologies, it is now a broad playground and part of a profitable mass market.

Mobility or office applications, computer games, social networks or services linked to multimedia get more and more oriented towards smart mobile devices and go well beyond Europe's once leading role in GSM.

How can the European Union and local governments support the development of this rapidly emerging economy, which has so much impact on our daily life?

A consortium of European IT and space clusters closely linked to leading "mobile" regions in Europe offers you to join us to discuss together our recent findings and recommendations on how to "mobilise europe" and put Europe back on track.

Event Contact

Provincia di Roma - Department VI

Director Giampiero Orsini

Email: g.orsini@provincia.roma.it

Contacts

EMMIA Policy Learning Platform (PLP)

Co-ordinator Jürgen Vogel, [bavAIRia e.V.](mailto:bavAIRia.e.v.)

Email: vogel@bavAIRia.net

For information and registration: www.mobilise-europe.eu

www.mobilise-europe.mobi



This work is supported by the European Union within the European Mobile and Mobility Industries Alliance. The initiative is partly financed by the Competitiveness and Innovation Programme (CIP) of the European Union supporting small and medium-sized enterprises.